

MORE OPEN DAY IDEAS

Activities

You could organise a raffle, tombola or activities for children. These may or may not be fundraising; a children's garden-based quiz or scavenger hunt would usually be free.

Selling our Guidebooks

Particularly if you are opening early in the season, is helpful and adds to your overall revenue. We suggest offering them at a special discount of £5.00 (recommended retail price is £7.50) - or asking for a voluntary donation. Copies are available from your District Team.

Special Festivals and Celebrations

We sometimes participate in special festivals and/or celebrations. If you are a current Garden Opener, we will invite you to join these events. For example, in July 2021 we took part in the BBC 2 Big Bee Challenge weekend and we invited our beekeeping gardens to hold special open days. <https://scotlandsgardens.org/gardens-and-bees/>

Other stalls

You may wish to have additional stalls at your garden opening, such as craft stalls. These can increase the revenue from the day quite considerably, for little effort on your behalf. You need to provide the stallholders with a site and may also be asked for an electricity supply, water and even a table. Stallholders should be charged a minimum fee of £25 (or £10 plus 20% of turnover). You need to check that each stallholder has appropriate liability insurance for themselves and their products.

Do you have any other ideas?

We'd love to hear from you – email us at info@scotlandsgardens.org